[](http://www.shrm.org/)**Volusia/ Flagler SHRM**

**Board Meeting Minutes**

February 20,2013

Present: John Kirkman, Cheryl Perrault, Eveline Kraljic, Al Truesdell, Claire Venables, Suzy Suring, Elvira Wolford, Lisa Brooks Thompson, Brian Pinkalla, Jeff Bissell, Riff Fernberg, Lynda Winter,Yvette Hernandez, Kenny Corbin, and Ruth Alvarez Anzola

Not Present:Linda Caracushansky, Erin Goldsberry

Next Meeting: March20, 2013

1. Programs
   1. All Meetings are on the website
   2. March Topic – Risky Business
   3. March & April – booked and done
2. Certification
   1. SHRM Learning Systems
      1. Send to Cheryl to post
   2. Registration update
      1. Sending out emails to meeting attendees
   3. Certification for February will be submitted for approval
      1. Not sure who does certificates but he will continue to track CE’s
   4. Several people obtained information about certification today
   5. Sign-up is online for certification/testing
   6. No test disk; now all is online
3. President Elect
   1. CBE HR Track briefly mentioned as continued work in progress (Brian, Riff, & Claire)
      1. March 15th Panel planning meeting at 8 am at the CBE (Kenny, Brian, & Joyce)
   2. At Large Survey Update
      1. Sample provided for notes to be discussed at March meeting
4. Membership
   1. Renewals update
      1. Number of people not paid needs to be noted and needs to be collected ASAP
      2. Have 140+ members
      3. Reba to spearhead – need to cross reference non-paid members with January & February attendance
   2. Sub Committee Report (Yvette, Erin, & Cheryl)
   3. Membership will be ordering badges next week and will work with Hospitality to determine who needs badges.
5. Communications
   1. All items to be communicated must be received by 25th of each month
   2. Announcements will continue to be placed on Facebook and Linked-in
6. Marketing
   1. Sponsorship Update
      1. Charles Schwab
      2. Spherion
      3. All Board members should let Claire know of any company interested in becoming a new sponsor; review of past sponsors for new sponsorships
      4. Still need speakers for future meetings – several dates available
   2. Two hour meeting planned for May which could charge a small entry in order to make some $ for chapter to continue to give to the community
      1. Other local associations charge for meetings
      2. May want to consider small fee for large events
   3. Social event after hours should be considered to attract members and make more accessible to those who cannot attend monthly meeting during current times
      1. Maybe once a month or quarter for these social events
7. Financials
   1. The total balance of both accounts is $17,679.47
   2. Evelyn brought the IPhone application that allowed members to renew with their credit cards before the meeting as well as accept payment for the FL SHRM Conference; was successful today
   3. All HR Leadership attendees submit expenses to Evelyn for repayment.
   4. Need to continue to make efforts to collect renewals and make more money for the chapter to continue to do charity work and other events
8. Hospitality
   1. Ruth Anzola from Halifax Media will be assisting with Hospitality; introduction made
   2. Next month’s meeting theme to be ‘Risky Business’ in line with meeting agenda.
   3. Proposed change to be made for badge clips instead of lanyards if cost-savings to chapter
      1. Lisa will contact badge vendor to get cost analysis
   4. Social event discussed above to be planned with help from hospitality
   5. Had close to 50 people attend today’s meeting.
      1. 43 Members
      2. 7 Non Members
9. Community Relations
   1. 2013 Mutt Strut 5 k on the beach- Saturday, March 2,2013
      1. Set up of personal sites to raise funds in hopes to beat out other groups –we are below goal and need to work harder
   2. Pace Center for Girls – received a large amount of collections at today’s meeting.
      1. Annual Breakfast to be held on March 8,2013 at 8am for networking & 8:30 am for the program (The Club at Pelican Bay) – flyer handed out at meeting
   3. Junior Achievement – March 6,2013
10. Foundations
    1. Update on annual goal of $600
11. Other Updates
    1. FL SHRM Conference
       1. Early registration ends February 21st
       2. Raffle for free conference registration will be done at next meeting
    2. Monthly Items to go into State SHRM Newsletter
    3. Networking Opportunities
       1. Board Members should be more proactive in networking with other Chapter Members in order to gain more involvement.
       2. Engage members in activities before Presentation
          1. Similar fun event to be done at future meetings as was done at today’s meeting for more interaction during future meetings.